



This player development website is focused on enhancing the lives of international basketball players both during and after their careers overseas. These professional athletes have not received the same attention within the United States in respect to development in comparison to athletes within other professional leagues. Therefore many opportunities are missed and international basketball players are at a disadvantage. This website will be an all purpose educational and development site with five domains: inside information on teams, continuing education, internship placement, new company formation, and health and fitness.

Team Info

The team specific information will be a comprehensive database of over 100 different teams throughout, Europe, Asia, South America, and Africa. This database will have pertinent information including, but not limited to: team name, location, payment history, and additional information that will assist in player recruitment. There is a lack of information supplied to the players when entering the international market thus leaving them blind to the situation and future opportunities. Although coaches and management change periodically, it is great to be able to see the reactions/responses to different teams. Our goal is to provide adequate information to ensure that you, the player, feels comfortable and informed in your decision.

Continuing Education

Continuing education will focus on enabling each player to acquire their, Associates, Bachelors, or Master's degree in the field of their choice. Relationships have established with online universities in order to facilitate distance learning. With our in depth research, we have discovered Universities that will transfer up to 99 credit hours from previous Universities. Majority of professional athletes were on scholarship during college and are unaware of how to begin the financial aid process. We will provide guidance in the application for Financial Aide to obtain grants/loans for those that need it. The legal maximum amount of government aid will be obtained. Once the financial aid process is completed, assistance will be provided in not only the transcript request from the previous university but the registration process, as well.

Internship Placement

During the summer months off, many athletes find themselves idle allowing viable time to pass by. Why not take the opportunity to expand your experience off the court? An internship program has been established and connections have been made within the athletic industry. Relationships have also been formed within the communications field with local radio and news stations. Some of these internships will be paid and the others will not, but with each you gain priceless experience. If one has a desire to work in another field other than athletics or communications, an internship in other fields can and will be researched. Our goal is to put each athlete in a position in which they can be more prepared to approach the business world head first. After completion of an internship, resume revision will be offered.

New Corporation Formation

This service will entail brainstorming on the athlete's current interest and formulating a plan to start a corporation. As the plan is developed proper filing for state registration and applying for a Dunn and Brad Street number will be done. A D&B® D-U-N-S® Number is a unique nine-digit sequence recognized as the universal standard for identifying and keeping track of over 100 million businesses worldwide. It enhances the



credibility of your business in the marketplace. It enables potential customers, suppliers and lenders to easily identify and learn about your company. Proper set up of a corporation is very important as it can be the “make it or break it” token in receiving lines of credit or loans for your business. In addition Logo Design is provided. This enhancement of a corporation is a form of brand identity that connects the company to the public. A logo allows the company to be distinctive. A professional, well designed logo is imperative for any size company and sets a business aside from others.

Health/Fitness

Each athlete is covered under the team’s insurance while in the prospective country. Well what happens once the athlete comes home? Free county healthcare will be researched and applied for, if available. If unavailable, affordable healthcare can and will be suggested for both individual and family plans. Along with providing access to healthcare, there will be featured workout and meal plans each month. Specified meal plans can be designed by our certified trainer to adapt to any lifestyle during and after the season.